# **Creative iMedia KS4 Learning Journey**



#### R093:

Distribution platforms and media to reach audiences. Properties and formats of media files.

# R093:

Final examination

## R093:

Pre-production planning inlduing documents used to design and plan media products. Legal issues to include IP, copyright, regulation, certification and classification. Health and safety.

#### R093

Sectors and products in the media industry. Job Roles in the media industry. Factors influencing product design. Client requirements. Audience demographics and segmentation. Research methods. Media codes.

# R094:

NEA Assessment (Working on and submit for moderation) R097: TA1 Introduction (with R093 key content embedded)

## R094:

Purpose, elements and design of visual identity. Techniques to plan visual identity and digital graphics. Properties and use of assets

#### R094:

Tools and techniques to create visual identity and digital graphics. Technical skills to source, create and prepare assets for use within digital graphics

# R094:

NEA Assessment (Working on and submit for moderation) R097: TA1 Introduction (with R093 key content embedded)

## R097:

**NEA Assessment** 

#### R097:

Technical skills to create and/or edit and manage assets for use within interactive digital media products. Technical skills to create interactive digital media. Techniques to save and export/publish interactive digital media. Techniques to test/check and review interactive digital media

#### R097:

Features and conventions of interactive digital media. Resources required to create interactive digital media products. Pre-production and planning documentation and techniques for interactive digital media

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